

## Why have your paint protected by Modesta?

There are many options available on the paint protection market and sometimes it may be hard for customers to choose from traditional waxes, polymer sealants and ceramic coatings.

A consultation with one of our reputable professionals is always recommended to help you select a protection technology that fits your individual needs. Not every detailing shop carries the Modesta brand. Only the most qualified industry experts will be able to offer you our products. Your local installer can be located on our installer map on our website.

Comparison with other protection products:

	Waxes	Polymers	Modesta
Scratch resistance	● ● ● ● ●	● ● ● ● ●	● ● ● ● ●
Water behavior	● ● ● ● ●	● ● ● ● ●	● ● ● ● ●
Self cleaning	● ● ● ● ●	● ● ● ● ●	● ● ● ● ●
Heat resistance	● ● ● ● ●	● ● ● ● ●	● ● ● ● ●
Longevity	● ● ● ● ●	● ● ● ● ●	● ● ● ● ●
Gloss	● ● ● ● ●	● ● ● ● ●	● ● ● ● ●

## Where does Modesta come from?

Modesta is the most exclusive automotive paint protection product line that is currently available on the market. Each bottle is made by hand by our professional chemists in Kagawa, Japan with the greatest passion and care. Worldwide they are known for the most advanced technology of paint protection and respected for their outstanding quality and customer care.

Modesta's products have been developed by leading Japanese scientists and are only available to our hand-selected detailing specialists through our worldwide distributor network.



[www.modestanorthamerica.com](http://www.modestanorthamerica.com)

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# Protective Coatings

Protection for automotive exterior and interior

**Modesta**®   
+ PLUS CREATION TECHNOLOGY

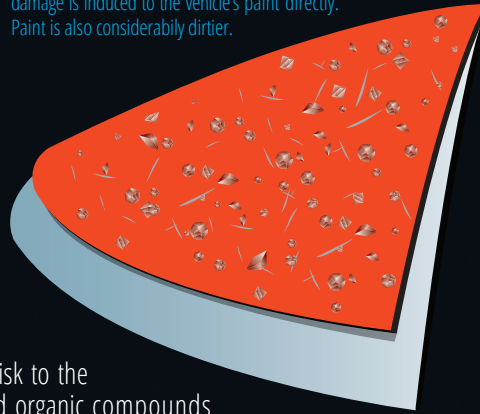
## Paint without protection

Bare and unprotected paint of your vehicle is exposed to intense elements of the environment which lets contaminants deposit themselves directly onto your sensitive clear coat finish. The most common of these negative environmental elements are tar and asphalt from the roads, corrosion and oxidation caused by road salt in winter, industrial fallout, organic compounds and extremely hot brake dust particles that burn into the paint mainly around wheels.

Insects, although small, also pose a considerable risk to the finish of a vehicle as their bodies contain acids and organic compounds that can cause rapid deterioration of automotive paint.

Without any protection, scratches and other wear induced mechanical damage is caused directly on the clear coat itself. This category of damage affects every vehicle. Even if driven only occasionally and under favorable weather conditions, there will always be an abrasive element while driving, caused at least by the dust and dirt particles on the roads. Insects hit by the car are also a potent organic oxidizer that can eat through paint and cause severe damage if not handled by a professional. Higher speeds of course promote these kind of adverse elements.

Without any protective layer the contamination and mechanical damage is induced to the vehicle's paint directly. Paint is also considerably dirtier.



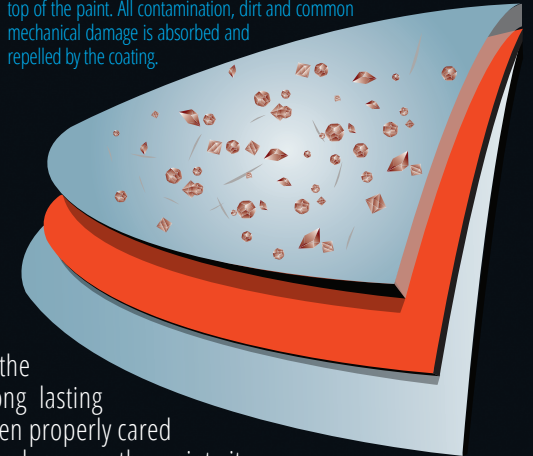
## Paint protected by Modesta

Products in the Modesta range create a hard, glass-like layer on the clear coat of your vehicle. This thick layer is composed of high grade silicium produced by a special chemical reaction at the time of the application. It acts as an incredible barrier, protecting the paint from all adverse affects of the environment.

No matter how hard the clear coat layer on your vehicle may be - Modesta adds hardness to it and the layer created will always be harder than the finish of your vehicle itself. This creates a long lasting resistance against common mechanical wear when properly cared for. Thanks to the layer thickness Modesta produces on the paint, it provides an owner with a "wear and tear" layer that performs far beyond what any wax or sealant can. Thus, the paint of your vehicle has the best protection possible and will retain it's value longer.

A significant part of the protection our products deliver is the result of their outstanding self-cleaning and water behavior properties. With Modesta the vehicle will stay clean for longer and will be considerably easier to wash when needed. Our products deliver protection lasting up to 10 years with proper maintenance.

The Protective layer of the Modesta coating acts as a durable barrier on top of the paint. All contamination, dirt and common mechanical damage is absorbed and repelled by the coating.



### BC-01

High-gloss Water-repellent Glass Coating

A two-component glass coating that produces instant luminous shine and gloss. A special chemical reaction creates a long-lasting water-repellent effect and prevents adhesion of raindrops and water spots.



### BC-02

Hybrid Titanium / Glass Coating

Titanium enriched glass coating generating a hard membrane with water-repellent properties that protects the paint surface from dirt, acid, UV rays and scratches.



### BC-03

Pure Glass Coating

Extremely durable and hard glass coating that reflects light with specific wavelengths, producing an instant luminous shine and gloss. Delivers state of the art water repellency and scratch protection.



### BC-04

Nano-Titanium Glass Coating

Creates a deep shine and spectacular reflections on the paint. The hard protective layer also delivers advanced protection against wear and aging of the vehicle's clearcoat.



### BC-05

Advanced Water-repellent Glass Coating

Based on a three-dimensional molecular frame, BC-05 forms a highly durable clear glass coat with strong water-repelling effects on the paint and produces an unique "candy-like" gloss.



### BC-08

Neosillica Matrix Coating

A hybrid solution for application on daily driven vehicles. Traces of zirconium create great shine and luster on the paint while it's three dimensional matrix ensures excellent water repellency and self cleaning.



### BC-06

Heat Resistant Hard Glass Coating for Wheels & Body

A coating with a tight molecular structure that creates long-lasting protection resistant against heat of up to 2,300°F. It is thus especially efficient to protect wheels from burning-hot brake dust.



### PD Private Label

Pure Glass Coating

This unique set of two components - a Base Coat and a Top Coat provides the ultimate protection to the paint of your vehicle.



### LPS

Leather Protection System

The Modesta Leather Protection System delivers exceptional protection to all leather and leather-like surfaces in interiors of motor vehicles. This two component system is the only in the market that protects the precious surfaces from both - penetration by liquids and dirt as well as abrasion. The Base

Protection greatly limits or outright stops many common liquids from penetrating into the surface, reduces color transfer and makes cleaning of the surface easier with less chemicals. This ensures longer durability of the surfaces and thus preserves the value of the vehicle. The Slider Abrasion Protection is a unique top coat designed specifically for Modesta's Leather Protection System. It reduces surface friction on exposed parts of interiors (for example seat bolsters). Due to the reduced surface friction the exposed parts will last longer and greatly reduce signs of the usual wear and tear.